“The Missouri Symphony Orchestra’s 2016 season may just be the best Ol’ Clark has experienced in his 30 years as a ticket holder.”

- Bill Clark, Columbia Daily Tribune
Mission
To inspire and engage diverse audiences through exceptional performances of symphonic music and to educate and mentor young performers.

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Missouri State Courts
Administrator’s Office, Retired

Pat Hostetler, Vice President*
MBS Textbook Exchange,
Retired

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Law Office of Janice A. Harder

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The Rock Insurance Agency

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H. Elaine Cheong, DDS

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Harold E. Johnson Companies

Gwen Jones
VA Hospital

Sheila Kausler*
Columbia Public Schools

Julie Middleton
University of Missouri, Retired

David Schenker*
University of Missouri
Department of Classical Studies

Michael Scott*
Mayer, Flanagan, Scott & Associates

Dennis Smith
Dennis Smith and Associates,
LLC

Lucy Vianello
Co-founder, Missouri Symphony Society and Women’s Symphony League

Garry Weiss
Weiss Financial Innovations,
LLC

Kirk Trevor
Music Director and Conductor

Melissa Straw
Children’s Chorus Conductor
January – June 2016

Emily Edgington Andrews
Artistic Director of Columbia Conservatory Chorus as of September 2016

Carrie Schlimme
Conservatory Coordinator

Briana Frieda
Assistant Conservatory Conductor

Colin Knoth
Assistant Choral Conductor as of September 2016

Missouri Symphony Society Staff

Jane Whitesides
Executive Director

Courtney Bouska
Office Coordinator January – March 2016

Reed Harlan
Interim Office Coordinator
March – April 2016

Michelle Rowe
Office Coordinator as of April 2016
**Year in Review — 2016**

**Money Raised**

- **Sponsorships**
  - 2015: $64,250
  - 2016: $65,100

- **Women’s Symphony League***
  - 2015: $25,983
  - 2016: $24,000

- **Serenade (Net)**
  - 2015: $16,256
  - 2016: $16,256

- **Grants**
  - 2015: $63,490
  - 2016: $31,985

*Net revenue from all Women’s Symphony League fundraisers including the garage sale, the Holiday Home Tour Luncheon and the Holiday Home Tour.

**Membership**

- **Vivaldi**
  - 2015: 82
  - 2016: 181
- **Mozart**
  - 2015: 206
  - 2016: 50
- **Beethoven**
  - 2015: 89
  - 2016: 38
- **Brahms**
  - 2015: 31
  - 2016: 16
- **Maestro**
  - 2015: 24
  - 2016: 2
- **Stradivarius**
  - 2015: 2
  - 2016: 1
- **Art of it All**
  - 2015: 2
  - 2016: 2
- **Lifetime**
  - 2015: 2
  - 2016: 2

- **TOTAL**
  - 2015: 398
  - 2016: 415

- **Women’s Symphony League**
  - 2015: 56
  - 2016: 58
Missouri Symphony Society Operating Accounts
Financial Information for 2016

Expenses

This graph includes the unaudited amounts for all operating classes – General, Hot Summer Nights, Outreach, Fliday, Holiday Concert, Conservatory and the Music Academy. It does not include the special funds which include the JAMM (Junior Artists Making Music) Endowment (Balance: $42,076), the Musicians Endowment (Balance: $50,000), the Reserve Fund (Balance: $609,287) invested for long term planning or the Women’s Symphony League (Balance: $18,786).

A portion of Serenade revenue was transferred to JAMM ($11,350) which is included in ‘Serenade Expense & Transfer to JAMM.’

Contracts and Salaries include staff, artistic director, orchestra members, coaches, and guest artists.

Office Expenses include general office supplies, insurance, audit, bookkeeping services and payroll processing.

Other Program Expenses include musician housing, guest artist travel, hospitality, marketing, printing for events, and music.

The shortfall of $18,554 was covered by the balance in the operating cash account.

Income

Conservatory Tuitions $49,184 (9%)

Serenade Gross Revenue $85,589 (16%)

Grants & Corporate 106,854 (20%)

MOSS Membership $62,744 (11%)

Ticket Sales & Tours $112,147 (21%)

Donations $123,843 (23%)

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Missouri Symphony Conservatory

The Conservatory continues to do community performances featuring the two orchestras as well as the special ensembles. They have added the Cloud Nine Quartet, the Blues Brothers, and the Cello 11 to the Emerald Quartet and the Chamber Players. The Conservatory Children’s Chorus merged with the Columbia Youth Choir’s Bella Choir to form the Columbia Conservatory Chorus (CCC). The CCC is under the direction of Emily Edgington Andrews and assistant conductor Colin Knoth. This is a productive collaboration for our students, giving them more performing opportunities, and the Missouri Symphony Society (MOSS) greatly benefits from working more closely with Emily and her choral family. 117 students enrolled for the Conservatory fall semester, and thanks to Serenade’s success the Conservatory is able to offer some quality enrichment opportunities. The Conservatory co-produced the 15th Annual Piano Showcase which featured 31 young pianists.

Hot Summer Nights and Symphony of Toys

There were many highlights for the 2016 Hot Summer Nights (HSN) festival including the opening Beethoven’s Ninth Symphony gala concert. Patrons loved seeing Jeffrey Work perform the Hummel Trumpet Concerto in the first half. Thanks to a generous contribution for the Higday Mozart Trust, HSN festival developed a resident opera program. The four auditioned singers performed in two productions of Die Fledermaus, Patriotic Pops, and the family concert Sing, Sing a Song. The Shelter Insurance Symphony of Toys concert featured soloist Carline Waugh, Conservatory Chamber Players, CCC, the Columbia Chorale Christmas Chorus and several outstanding solos, including Wes Warnhoff on clarinet, Maria Trevor on harp, and Megan Arns on the snare drum.

Outreach and Community

Beginning in February, 90.5 FM Classical radio station featured the Missouri Symphony Orchestra Radio Hour — 17 weeks of the best Missouri Symphony Orchestra (MSO) 2015 concerts. The resident opera artists did two programs for fourth and fifth graders at Lee School as part of the Partners in Education program. The first Young People’s Concerts (YPC) were two back-to-back performances in the Missouri Theatre for all Columbia Public School, private school, and home schooled third graders. The program was titled “Let’s Build and Orchestra” and featured Maestro Trevor as the construction foreman and the Missouri Symphony Orchestra as the building blocks. The YPC program will become an annual part of our outreach. The MSO and the Conservatory students continue to offer musical experiences to the central Missouri community, performing at Lenoir Woods, Shelter Gardens, Douglass Park, Stephens Lake, Barnes and Noble Bookstore, Ragtag Cinema, Lake of the Ozarks, the Holiday Home Tour, downtown Columbia Living Windows, and the Daniel Boone Regional Library.

Administration

The Missouri Symphony Society will continue to focus on performance excellence and growth. 2016 saw a redefinition of the mission, the development of a long term strategic plan, and contracts for a new web site and a rebranding of the organization. Thanks to a generous donor, the Board had a two day board training led by a professional coach. The MOSS newsletter was launched in August, and an active social media presence has been expanded. MOSS has developed a legacy giving program and joined the Federal Combined Campaign, the official workplace giving campaign for federal workers, and now offers a monthly sustainer membership option. The MOSS Board of Directors set aside the Berrier estate gift to establish an endowment to support the musicians of the MSO.
2016 Missouri Symphony Society Committees

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Board Liaison - Elaine Cheong
Members -
Eunsook Kwon
Judith Chmielewski
Kristy Simpson
Mari Ann Keithahn
Sarah Stone
Tom Stone
Kim Kimchi

**Development**
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Board Liaison - David Schenker
Members -
Larry Babcock
Dennis Smith

**History**
Chair - Marge Berchek
Board Liaison - Lucy Vianello
Member - Joanne Cowan

**Serenade**
Chair - Mari Ann Keithahn
Members -
Elaine Cheong
Judith Chmielewski
Debbie Fischer
Nancy Griggs
Steve Keithahn
Kim Kimchi
Chris Moser
Kristy Simpson
Sarah Stone
Tom Stone

**Membership**
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Board Liaison - Darlene Johnson
Members -
Amy Chow
Julie Middleton

**Policies and Procedures**
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Members -
Gwen Jones
Dennis Smith

**Budget and Finance**
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At Large - Amy Collette
Board Liaison - Tina Workman
Members -
Pat Hostetler
Garry Weiss

**Conservatory Scholarship**
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Board Liaison - Michael Scott
Members -
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Chair - Carol Denninghoff
Board Liaison - Larry Babcock
Members -
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Amy Collette
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**Nominating**
Chair - Pat Hostetler
At Large - Lili Vianello/Axie Hindman
Members -
Larry Babcock
Tina Workman

**Women’s Symphony League**
President - Sheila Kausler
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Secretary - Norma Fair
Treasurer - Nancy Griggs
Past President - Alice Havard

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