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WE INSPIRE AND ENGAGE DIVERSE AUDIENCES IN CENTRAL MISSOURI THROUGH EXCEPTIONAL PERFORMANCES OF SYMPHONIC MUSIC, AND EDUCATE AND MENTOR YOUNG PERFORMERS.

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DEAR MEMBERS,

I am humbled by the opportunity to stand on the shoulders of our founders, Hugo and Lucy Vianello, and many of you who have shepherded this organization through some challenging and turbulent times. The fact that we remain a viable organization is a testimony to your dedication, tenacity, and commitment to the mission of providing quality symphonic and orchestral musical experiences to the community. We are grateful and we applaud you.

As with other orchestras across America today, in order to remain solvent we are re-engaging, re-examining, and re-creating our role both of and for a diverse community. It is our ambition to engage with the community in ways that create new and distinctive opportunities for creative expression and connections on social, cultural, and economic planes in an ever-shifting landscape.

Looking forward and embracing “Our Story” of impact, community engagement and education, we cannot rest on our artistic laurels. We must strive to assure the validity of the musical experience; strengthen and unify the arms of the Symphony organization; deepen connections within and without the community; define and galvanize our target audiences and finally, to advance the orchestral experience for both young and old, fresh and seasoned.

To this end we are fortunate to engage around our gifted and talented Director of Music, Kirk Trevor, a committed membership, our Board of Directors, our Conservatory organization, our Womens Symphony League, our staff, and our community stakeholders.

In conclusion, I sincerely thank you for your support and enthusiastically pledge to forge ahead utilizing strategic thinking, as we strive to energize, expand, and enhance the musical experience we have come to expect in this community.

Warmly,

Gwen Jones, President
The Missouri Symphony Board of Directors
Kirk and Maria Trevor performed at the Boone County Historical Museum, with Missouri Symphony Conservatory Chamber Players.

Conservatory Chamber Players performed at the True/False Film Festival. Barrage 8 headlined the Conservatory “Serenade” fundraiser, and The Conservatory produced two seasons of great musical performances.

HOT SUMMER NIGHTS MUSIC FESTIVAL -- 24 CONCERTS
Bringing musicians from around the world to Columbia!
Music Director and Conductor Kirk Trevor was joined by Apprentice Conductors Mun-Tzung Wong and Matthew Straw. Young musicians attended the Summer Music Academy.

The festival began with Strike Up The Band, a free community concert. Jennifer Holliday opened the Pops Series, with the Missouri Symphony Orchestra and Carlos Simon, Jr. “Patriotic Pops,” sponsored by Veterans United, featured vocalist Carline Waugh, and the VFW Color Guard. We welcomed buskers at a Street Party with Rock On! “A Night with John Williams” had costumes, movie clips and Felicia Brunelle on violin.

The Masterworks Series presented violinist Chloé Trevor and Jonathan Tsay on piano, cellist Eli Lara, violinist Tessa Lark, and pianist Peter Miyamota. “Orchestral Fireworks” featured solos by Missouri Symphony Orchestra musicians.

Family Series concerts “Once Upon a Time,” sponsored by Commerce Trust Company, and “Let’s Build an Orchestra” offered costume contests, “Parade of the Semi- Conductors” and “Instrument Petting Zoo.” The MSO accompanied the silent film Safety Last, an audience favorite.

Our Resident Opera Artists program, in partnership with the Higday Mozart Music Trust, presented La Traviata, directed by Christine Seitz. Opera-goers walked the Red Carpet!

The Chamber Music Series, sponsored by the Symphony League, attracted appreciative audiences. The league’s annual Holiday Home Tour and Piano Showcase were great hits as well.

Thanks to our partner Columbia School District and sponsors of the Young Peoples Concert program, attended by 1600 third grade students from Columbia public, private and home-schools.

The year ended with Shelter Insurance Symphony of Toys, featuring vocalist Jazz Rucker, the Columbia Choral directed by Emily Edgerton Andrews, local celebrities and Santa Claus.
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2018 brings exciting changes—a new look and new brand marks! In 2017 the Board engaged marketing consultants at Rival to conduct stakeholder surveys, and based on responses, respond with new branding. The new branding was approved by the board of directors. Sound the drums!

Missouri Symphony Society transitions to:
THE MISSOURI SYMPHONY
With Three Branches:
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KIRK TREVOR, MUSIC DIRECTOR & CONDUCTOR
MISSOURI SYMPHONY CONSERVATORY
MISSOURI SYMPHONY LEAGUE

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